

April 21, 2010

**FOR IMMEDIATE RELEASE**

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**Goodwill Honors Health & Human Services Director  
at Annual Mission Celebration & Fundraising Gala**

**OAKLAND, Calif.** - Goodwill Industries of the Greater East Bay and Calidad Industries, Goodwill's affiliate nonprofit, are celebrating their mission of helping those facing barriers to employment gain self-sufficiency at the upcoming Annual Mission Celebration & Fundraising Gala on May 7, 2011 at the Blackhawk Museum in Danville. The event will be honoring local leaders who help make their work possible and showcasing the mission through the stories of successful program participants.

This year, Goodwill and Calidad honor Herb K. Schultz, the Director of the United States Department of Health & Human Services for Region IX, covering four Western States, American Samoa, Guam, and the Northern Mariana Islands, and several other Pacific Island regions. Previous to his recent appointment to this position by President Obama's Administration, Mr. Schultz was Senior Advisor to Governor Arnold Schwarzenegger, and since January of this year, the Director of the California Recovery Task Force. Tori Campbell, morning news anchor from KTVU Channel 2, will serve as the Gala's Mistress of Ceremonies (MC). The Gala honors two program participants with the James Sweeny "Power of Work" Award. The Gala features a cocktail hour, dinner, and silent and live auctions. A special VIP party for sponsors includes a private champagne tour of the Blackhawk automobile collection.



"We are honored to be able to recognize Mr. Schultz at our Gala for his contributions to the community. In his role at the Department of Health & Human Services (HHS), he ensures that the federal government knows about the needs of our local communities on a range of health and social service issues," said John B. Latchford. "As a service provider to those living in poverty and facing very serious challenges, Goodwill's mission is tied closely to the work of Mr. Schultz and his agency. In fact, several of our workforce development contracts are funded from the federal government through HHS and therefore have a direct impact on how we help those in need."

Goodwill's Mission Celebration & Fundraising Gala is an event that brings together community members to educate everyone on the agency's mission and helps increase

funding for vital job training and placement programs. "Our programs are in very high demand, as individuals and families continue to struggle with record-high unemployment rates," added Latchford. "In 2010 our programs served 4,070 people, 30 percent more individuals than the previous year, and we anticipate helping even more community members in 2011. Our Gala will support increased services our community needs right now."

For more information about Goodwill's Gala or to order tickets, please contact us at (510) 698-7233. Goodwill Industries of the Greater East Bay, an independent 501(c)3 nonprofit, operates 26 Goodwill retail stores and five service contracts, with proceeds from these businesses supporting Goodwill's workforce development programs to help those facing barriers to employment. We provide hands-on job training in our stores and facilities, along with job readiness and life skills training free-of-charge to community members in need. For every \$1 we generate, 91 cents goes directly into our mission services. Visit us online at [www.eastbygoodwill.org](http://www.eastbygoodwill.org) to learn more about our programs and services.