



Goodwill Industries of the Greater East Bay
& Calidad Industries

The Power of Work Celebration & Fundraising Gala

**Saturday, May 5, 2012
6:00 pm – 9:30 pm**

Blackhawk Museum • Danville, CA

Sponsorship Opportunities

“Power of Work” Presenting Sponsor- \$10,000

- ☼ One reserved VIP table for eight (8) at the Dinner
- ☼ Eight (8) guest passes for the VIP Cocktail Party
- ☼ Company name and logo incorporated into the event title (i.e. Goodwill Industries of the Greater East Bay Annual Gala presented by YOUR COMPANY)
- ☼ “Power of Work” sponsor logo prominently displayed on all event materials including, but not limited to 600 event invitations and programs (print deadlines do apply)
- ☼ Company name included in all official mentions of the event, including press releases and any media exposure which may include print, radio, TV, and web advertising (print deadlines do apply)
- ☼ Full page ad in the event program
- ☼ Recognition from the stage during the evening's program
- ☼ Logo and company name on GIGEB website and e-newsletter
- ☼ “Power of Work” Sponsorship options are negotiable and can be adjusted to fit your company's needs

“Independence” Sponsor- \$5,000

- ☼ One reserved table for eight (8) at the Dinner
- ☼ Eight (8) guest passes for the VIP Cocktail Party
- ☼ “Independence” sponsor logo prominently displayed on all event materials including, but not limited to 600 event invitations and programs (print deadlines do apply)
- ☼ Full page ad in the event program
- ☼ Logo and company name on GIGEB website and e-newsletter
- ☼ “Independence” Sponsorship options are negotiable and can be adjusted to fit your company's needs

“Pride” Sponsor- \$2,500

- ☀ One table for eight (8) at the Dinner
- ☀ Eight (8) guest passes for the VIP Cocktail Party
- ☀ “Pride” sponsor logo displayed on all event materials including, but not limited to 600 event invitations and programs (print deadlines do apply)
- ☀ ½ page ad in the event program
- ☀ Logo and company name on GIGEB website and e-newsletter
- ☀ “Pride” Sponsorship options are negotiable and can be adjusted to fit your company's needs

“Hope” Sponsor- \$1,500

- ☀ One table for eight (8) at the Dinner
- ☀ Eight (8) guest passes for the VIP Cocktail Party
- ☀ “Hope” sponsor logo displayed on all event materials including, but not limited to 600 event invitations and program (print deadlines do apply)
- ☀ ¼ page ad in the event program
- ☀ Logo and company name on GIGEB website and e-newsletter
- ☀ “Hope” Sponsorship options are negotiable and can be adjusted to fit your company's needs

Additional Opportunities

Individual Ticket- \$150

Underwriting Sponsorships

- | | |
|------------------------------|------------------|
| ☀ Valet Sponsor | ☀ A/V Sponsor |
| ☀ Auction Sponsor | ☀ Print Sponsor |
| ☀ VIP Cocktail Party Sponsor | ☀ Design Sponsor |

- ☀ All Underwriting Sponsors logos are displayed on event materials including, but not limited to 600 event invitations and program (print deadlines apply)
- ☀ Logo and company name on GIGEB website and e-newsletter

For more information, please contact Kimberly Scrafano at (510) 698-7223 or via email at kscrafano@eastbaygoodwill.org.