

**FOR IMMEDIATE RELEASE**  
**December 13, 2017**

**GOODWILL OPENS 30<sup>th</sup> LOCATION IN DURANT SQUARE**  
**Celebrate the opening of the store, donation, and career center**

**December 20**— Goodwill Industries of the Greater East Bay, a social-enterprise organization whose mission is to turn donations into jobs, is opening their 30<sup>th</sup> retail and donation location at 10800 International Boulevard in Oakland. This location will also host the organizations first career center.

In 2017, Goodwill has placed over 1,700 people into competitive employment. With the addition of their Durant Square location they will be able to serve more members of the Oakland and San Leandro community. These services include career counseling, English-language training, financial education, resume building, interview practice, and more. Services are offered to people who are not only job ready looking to advance their careers, but may also have employment gaps, are finding a job for the first time, or have been previously incarcerated.

The grand opening event will begin with the opening of the stores doors on Wednesday, December 20 at 9am. KBLX 102.1 radio will host a booth with raffle drawings and there will be hourly Goodwill \$25 gift certificate drawings.

**“We are excited to not only add our 14<sup>th</sup> location in Alameda County, but to open our first Career Center. We look forward to servicing the community by offering value shopping to our customers and donor convenience. Each [donation](#) supports our mission which ultimately turns into a job,”** says Vice President of Retail, Valeria Culliver.

The 12,000-square-foot location features a bright, sunlit space that highlights their mission in everything from the photographs on the walls and the mission wall, to the conference room and computer lab in the career center. This center is expected to serve an additional 300 individuals in its first year.

For more information regarding Goodwill Industries of the Greater East Bay, please visit [www.eastbaygoodwill.org](http://www.eastbaygoodwill.org).

**ABOUT**

Goodwill Industries of the Greater East Bay is a 501c3 non-profit founded in 1920 to serve the communities of Alameda, Contra Costa, and Solano county with job training and placement services.

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