

FOR IMMEDIATE RELEASE
December 26, 2017

HELP CREATE JOBS IN THE BAY AREA THIS SEASON
You can make a real difference by donating to Goodwill

December 26— The holiday season provides the perfect opportunity to give thanks and to give back to people who are facing challenges within our communities. This season, Goodwill Industries of the Greater East Bay encourages you to give them the gift of employment.

In the spirit of holiday giving, Goodwill is urging everyone to make a real difference by donating gently-used items to your local Goodwill location. Your donations help fund Goodwill's job training and placement services offered in Alameda, Contra Costa, and Solano County. These services include career counseling, English-language training, financial education, resume building, interview practice, and more. Services are offered to people who are not only job ready looking to advance their careers, but may also have employment gaps, are finding a job for the first time, or have been previously incarcerated.

Because of the generosity of our neighbors, Goodwill was able to serve over 3,500 and place 2,092 people work in 2017. On December 31, 2016 alone, they received 1,800 donations, equating to the equivalent of approximately 308 work hours.

“The communities’ donations are the only way we’re able to fund our job placement and services programs. Our 2017 goal of 900,000 donations is possible with their help,” says Vice President of Retail, Valeria Culliver.

During this holiday season, if you’re making room for new gifts or uncluttering for the start of 2018, Goodwill Industries of the Greater East Bay encourages you to drop off your items at one of their [31 donation sites](#) and give one more gift for the holiday season: the gift of employment.

Monetary gifts can be given safely and securely through Goodwill's [website](#), and they go directly to helping members of the community access the services they need to succeed. Goodwill's [donation impact calculator](#) provides detailed feedback on the effect donations can have for people in your community.

ABOUT

Goodwill Industries of the Greater East Bay is a 501c3 non-profit founded in 1920 to serve the communities of Alameda, Contra Costa, and Solano county with job training and placement services.

CONTACT:

Breanna Chan

Director of Marketing
510.698.7276

bchan@eastbaygoodwill.org